

Strategic Direction

A Grassroots Call for UAP Transparency - Who We Are and Why We're Doing This.

Our Mission

Canadians for Disclosure connects Canadians, equips them with credible information, and empowers citizens to advocate for government transparency and responsible action on Unidentified Anomalous Phenomena (UAP). We are grassroots at heart, but expert in capability. We are citizens helping citizens, with the rigour to be taken seriously.

Our Goal

A Canada where the public, Parliament, and researchers treat the UAP question with the seriousness, transparency, and scientific rigour it deserves, where every Canadian who looks up has somewhere trusted to turn, and where experiencers know they are core to the questions we're trying to answer together.

The Current Context

The Overton window has shifted on this issue, and that means both lawmakers and members of the public are openly discussing UAP like never before. In June 2025, Canada's Chief Science Advisor released the Sky Canada Project report, confirming what many already knew: the UAP issue is real, reports are scattered across government with no single department in charge, and Canada lacks a standardized system for reporting that would allow proper scientific study. Beyond making UAP a policy issue, it also showed that this matters to Canadians - roughly one in four Canadians say they have personally witnessed a UAP.

Canadians for Disclosure began quietly. The stigma on this topic was real, and many of our early advocates who saw its importance equally feared the repercussions of daring to take this issue seriously. That caution was right for its time. The conversation has since matured, and so have we. This document marks our move from a protected community into a confident, public-facing hub: credible, welcoming, and built to last.

Two-Eyed Seeing — Etuaptmumk

Indigenous peoples across these lands have described their relationships with the sky and with other-than-human relations for countless generations. These are stories that settler society has too often ignored or dismissed. We will not repeat that mistake. We are guided by *Etuaptmumk*, or Two-Eyed Seeing, a principle offered by Mi'kmaw Elder Albert D. Marshall of Eskasoni First Nation: to see from one eye with the strengths of Indigenous ways of knowing, from the other with the strengths of Western ways of knowing, and to use both eyes together. This lens is woven through all four pillars below, and we welcome our Indigenous brothers and sisters from across Turtle Island to join us.

Our Four Pillars

PILLAR 1

Trusted Experts for Parliament

A network of subject-matter experts that Members of Parliament can rely on for accurate, non-sensational information on the UAP issue, such as briefings, quality sourcing of data, and responsive answers.

Success looks like: *MPs call us first when they need to understand the file.*

PILLAR 2

A Home for Every Canadian

A clear, welcoming landing place where everyday Canadians can learn what is happening, separate signal from noise, and engage with the issue in a healthy, grounded way. When UAP are in the news, Canadians turn to us to help them understand the story behind the headlines.

Success looks like: *A curious newcomer leaves informed, reassured, and ready to learn more.*

PILLAR 3

A Pathway for Advocates

Tools, training, and templates that turn concerned citizens into effective grassroots advocates. This means engaging their MPs, their communities, local media, and even tabling at the farmers' market. This is a global issue with local need for engagement and impact.

Success looks like: *Advocates across the country act in their own ridings, in their own voice.*

PILLAR 4

A Community for Experiencers

A safe, peer-supported space for Canadian experiencers to connect, share, and learn from one another, anchored in the principle of "nothing about us without us."

Success looks like: *Experiencers find belonging, dignity, and people who understand.*

How We Operate

- **Citizens helping citizens.** We are grassroots at heart and led by volunteers, accountable to the community we serve.
- **Credible, never sensational.** We let verified facts and Canada's own official record do the work.
- **Nothing about us without us.** Experiencers and affected communities lead the conversations that concern them.
- **Two-Eyed Seeing.** Indigenous and Western knowledge are held together, with equal respect.
- **Non-partisan.** This is a Canadian issue, not a political one. We work with anyone willing to act.